



ANNUAL REPORT 2014

organic leaders for sustainability

Revenue:

\$ 100,783 Memberships
59,000 Sponsorships
6,007 Program Fees
1,285 Other
\$167,075 Total

Expenses:

\$ 52,294 Education
49,233 Communication
45,054 Administration
\$146,581 Total

22 Sustainability Reports Submitted & Reviewed

Featured Accomplishments:

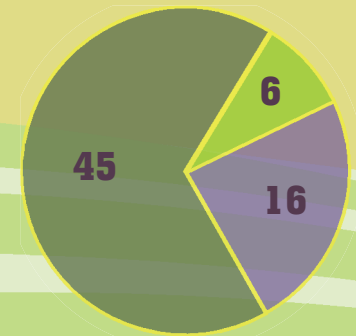
- Streamlined SFTA reporting format
- Improved Metrics Workbook and new data dashboard
- Organicology Conference co-organizer
- Learning Forum– new education tour & networking event
- Green Fleet Working Group
- University of Oregon intern partnership

Looking ahead:

- Climate Change Campaign
- Regional Learning Forums
- Mentor program
- Consulting service
- Webinars and industry presentations

Members:

45 Full Members
16 Friends
6 Associate Members
67 Total



By Industry Sector:

19 manufacturer/processor
14 distributor/supplier
13 retail
10 industry services
6 NGO partners
5 farm



Education & Training:

7 webinars • **2** workshops • **7** industry presentations

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